



***B&C PLUMBING PTY LTD***

***2021 GRIFFITH GOLF CLUB CHARITY PRO AM***

***SPONSORSHIP PROPOSAL***

B&C Plumbing Pty Ltd (Lic no 51025C) Charity Pro Am

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On behalf of the Board of Directors and Griffith Pro Am Committee of Griffith Golf Club, thank you for considering investing in the 2021 Griffith Golf Club Charity Pro Am.

It gives me great pleasure to once again offer members, past sponsors, the Griffith Community and the general golfing community the opportunity to play alongside some of the best up and coming professional golfers.

***The Riverina circuit over the 10 days in March 2021 is keenly awaited by the professional golfers and should ensure a strong rollup of Professional Golfers. The Griffith Golf Club Pro Am will be boosted even more with 3 Hole in One Prizes including a Golf Volkswagen car valued at \$25,000 courtesy of Griffith City Volkswagen and 2 x \$10,000 Cash Hole In One prize's courtesy of Griffith Autoscreens and Peter Gill Electrical.***

With your support, in conjunction with the PGA of Australia, Griffith Golf Club looks forward to hosting a successful Pro Am in 2021

Please consider the opportunities outlined in this proposal, and I look forward to your involvement and hopefully seeing you at Griffith Golf Club on 14th and 15th March 2021.

Yours sincerely

Wayne Moat

Pro Am Chairman

# INTRODUCTION

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After a short absence from the Pro Am circuit, the Griffith Golf Club with the help of past Naming Rights sponsor in Griffith City Volkswagen and current Naming Rights Sponsor B&C Plumbing Pty Ltd have come back onto the PGA Pro Am circuit in 2015.

In the past 5 years of Sponsorship the Griffith Pro Am has raised \$10,000 through its Charity Pro Am Program, with Motor Neuron, Country Hope, Griffith Can Assist each receiving \$2,000 while Griffith Suicide Prevention has received \$4,000. The Charity for 2021 is yet to be named.

Please join us in 2021 in supporting a local charity and help kick start the career of another Golf Professional.



The 2021 B&C Plumbing Charity Pro Am is a one day tournament to be played on Monday 15th March, with a Sponsors Ambrose 9 hole event on Sunday 14th March.

The professional prize money purse will be at least a minimum of \$11,000 and will be raised through sponsorship and amateur participation in the event. There will also be two \$10,000 Cash Hole in One prize's on offer again along with a Volkswagen Golf Trendline valued at \$25,000 .

A field of around 80 professionals will “tee it up” alongside around 100 amateur golfers, who will get the opportunity to play next to some of the best professional golfers in the country.

The event will provide sponsors a unique opportunity to expose their business to a large and diverse golfing audience through Radio, TV Media, Social Media and print as well as course signage and branding.

The 2021 B&C Plumbing Charity Pro Am will provide an opportunity for sponsors to network and entertain clients in a relaxed atmosphere, with the unique experience of playing alongside a touring golf professional.

In addition, other special activities associated with the event include a Sponsors Dinner on Sunday 14th March after the Sponsors 9 hole Ambrose event with Guest Speaker and MC Greg Ritchie

## SUNDAY 14th MARCH 2021

**1.00 PM** Registration for Sponsors Ambrose

**1.30 PM** Shotgun start for 9 Hole Sponsors Ambrose

**6.30 PM** Arrival for Sponsors Dinner

**7.00 PM** Sponsors Dinner starts

## MONDAY 15th MARCH 2021

### **AM START**

**6.30—7.00 AM** Registration & Check in for AM Start

**7.30 AM** Shotgun Start AM Field

**11.30 AM** Registration & Check in for PM Start

### **PM START**

**12 PM** Lunch for PM Field

**12.30 PM** Shotgun Start for PM Field

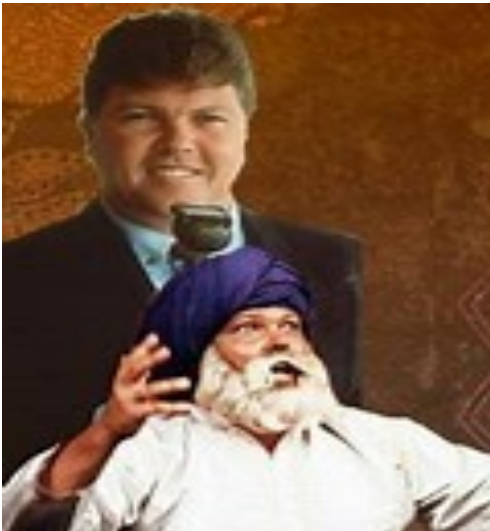
**12.30 PM** Lunch for AM Field

**6.00 PM** Pro Am Presentation



Former Australian Cricket Player and keynote speaker Greg Ritchie will be the special guest at the 2021 Griffith Pro Am.

Greg is regarded as one of Australia's most hilarious and in demand after dinner speakers and is often called upon to MC and speak at events throughout Australia and around the world.



# PLATINUM SPONSORSHIP - \$5,000 + GST

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## **Investment Benefits:**

- ◆ Company Name and Logo included in all media advertising.
- ◆ Company Name and Logo featured on scorecard
- ◆ Company Logo on 2021 Pro Am Polo
- ◆ Company Name and Logo on Griffith Golf Club Website and Griffith Charity Pro Am Facebook page
- ◆ Exclusive signage (Banners, teardrops etc.) for the 2 days on 2 holes (all signage costs to be at the cost of the sponsor)
- ◆ 10 Players invite to Sponsors Ambrose Day
- ◆ 10 Guests invited to the Sponsors Dinner
- ◆ 9 Players in the field for the Charity Pro Am with a leading PGA Tournament Professional
- ◆ Complimentary Lunch and Beverages for players in the Charity Pro Am
- ◆ Players package for all players in the Pro Am
- ◆ Free Rental for Course Signage at the Griffith Golf Club for 12 months after the Pro Am (Cost of sign to be paid by sponsor)
- ◆ A Sponsors Day for up to 50 (includes only free golf and cart hire) to entertain your clients. (Date to be mutually agreed with Griffith Golf Club)
- ◆ 2 Free Membership to Griffith Golf Club for 2021 (Valued at \$1,000).



# **GOLD SPONSORSHIP - \$3,000 + GST**

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## **Investment Benefits:**

- ◆ Company Name and Logo included in all media advertising.
- ◆ Company Name and Logo featured on scorecard
- ◆ Company Logo on 2021 Pro Am Polo
- ◆ Company Name and Logo on Griffith Golf Club Website and Griffith Charity Pro Am Facebook page
- ◆ Exclusive signage (banners, teardrops etc.) for the 2 days on 2 holes (all signage costs to be at the cost of the sponsor)
- ◆ 8 Players invite to Sponsors Ambrose Day
- ◆ 8 Guests invited to the Sponsors Dinner
- ◆ 9 Players in the field for the Charity Pro Am with a leading PGA Tournament Professional
- ◆ Complimentary Lunch and Beverages for players in the Charity Pro Am
- ◆ Players package for all players in the Pro Am
- ◆ A Sponsors Day for up to 40 (includes only free golf and cart hire) to entertain your clients. (Date to be mutually agreed with Griffith Golf Club)
- ◆ 1 Free Membership to Griffith Golf Club for 2021 (Valued at \$500).

# **SILVER SPONSORSHIP - \$2,000 + GST**

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## **Investment Benefits:**

- ◆ Company Name and Logo included in all media advertising.
- ◆ Company Name and Logo featured on scorecard
- ◆ Company Name and Logo on Griffith Golf Club Website and Griffith Charity Pro Am Facebook page
- ◆ Exclusive signage (banners, teardrops etc.) for the 2 days on one hole (all signage costs to be at the cost of the sponsor)
- ◆ 8 Players invite to Sponsors Ambrose Day
- ◆ 6 Guests invited to the Sponsors Dinner
- ◆ 6 Players in the field for the Charity Pro Am with a leading PGA Tournament Professional
- ◆ Complimentary Lunch and Beverages for players in the Charity Pro Am
- ◆ Players package for all players in the Pro Am
- ◆ A Sponsors Day for up to 20 (includes only free golf and cart hire) to entertain your clients. (Date to be mutually agreed with Griffith Golf Club)

# BRONZE SPONSORSHIP - \$1,000 + GST

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## **Investment Benefits:**

- ◆ Company Name and Logo included in all media advertising.
- ◆ Company Name and Logo featured on scorecard
- ◆ Company Name and Logo on Griffith Golf Club Website and Griffith Charity Pro Am Facebook page
- ◆ 1 Hole Tee or Green signage (banners, teardrops etc.) for the 2 days (all signage costs to be at the cost of the sponsor)
- ◆ 8 Players invite to Sponsors Ambrose Day
- ◆ 4 Guests invited to the Sponsors Dinner
- ◆ 3 Players in the field for the Charity Pro Am with a leading PGA Tournament Professional
- ◆ Complimentary Lunch and Beverages for players in the Charity Pro Am
- ◆ Players package for all players in the Pro Am

# AGREEMENT

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Company Name: .....

Address: .....

Contact Name: .....

Contact Phone: ..... Fax: .....

Email: .....

<b><u>SPONSORSHIP TYPE</u></b> (please tick)	Ex GST
[ ] Platinum	\$5,000
[ ] Gold	\$3,000
[ ] Silver	\$2,000
[ ] Bronze	\$1,000



I .....On behalf of  
..... (Company Name)

Agree to the above mentioned sponsorship package with Griffith Golf Club for the 2021 Pro Am.

Signed: ..... Print Name: .....

**Please return by mail to:** Griffith Golf Club, PO Box 1449, Griffith NSW 2680 or email [grifgolf@bigpond.net.au](mailto:grifgolf@bigpond.net.au)

An invoice will be sent on receipt of this Sponsorship Agreement.